**Defibs4DoorCounty Fact Sheet**



# What is the purpose of Defibs4DoorCounty?

* **Raise funds** to increase the number of automatic external defibrillators (AEDs) in key locations throughout the county and **help save lives**
* Match an anonymous $75,000 donation to add approximately
**80 new AEDs** to Door County’s inventory
* Address an important **public safety need**:
* For every minute that passes without CPR and defibrillation, the chances of survival decrease 7-10%\*
* Most cardiac arrests occur in public places are “shockable,” making AEDs in public places vital\*
* Over 2 million people visit Door County each year\*\*
* 39% of Door County’s year-round population is 60 or older\*\*\*

# When is the Defibs4DoorCounty Campaign?

* Fundraising now through Labor Day 2022
* Application process for AEDS is in two phases: February 1 for government agencies and April 1 for other organizations (see below)

# Who Can Request An AED?

* Government agencies (police, fire, EMS and DNR, may submit applications for new AEDs starting February 1
* Schools, places of worship, theaters and venues/businesses with large public gatherings) can apply starting April 1

# How To Request An AED

* Go to **defibs4doorcounty.org** to:
* Complete an AED request application
* See guidelines required for receiving an AED
* Request AED/CPR training
* All applications will be reviewed and prioritized by the Door County Fire Chiefs Association

# How to Donate to Defibs4DoorCounty

Go **defibs4doorcounty.org** for more information on how to:

* Donate by mail
* Donate online via the website
* Donate at any Door County fire station
* Donate at Nicolet National Bank or North Shore Bank
branches in Door County, in person or by mail. Make checks payable to Defibs4DoorCounty.

# Who is behind Defibs4DoorCounty

The Door County Fire Chiefs Association, which works to improve fire safety, education, and prevention through partnership and cooperation with organizations throughout the county.

\*Source: American Heart Association

\*\*Source: Destination Door County

\*\*\*Source: U.S. Census 2020

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Contact Us

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***Make an impact where people live, work, play, and gather in***

***Door County.***