

# Defibs4DoorCounty Fact Sheet



Defibs4DoorCounty.org

**Make an impact  
where people live,  
work, play, and  
gather in  
Door County.**

## Contact Us

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(Version: 01.28.2022)

## What is the purpose of Defibs4DoorCounty?

- **Raise funds** to increase the number of automatic external defibrillators (AEDs) in key locations throughout the county and **help save lives**
- Match an anonymous \$75,000 donation to add approximately **80 new AEDs** to Door County's inventory
- Address an important **public safety need**:
  - For every minute that passes without CPR and defibrillation, the chances of survival decrease 7-10%\*
  - Most cardiac arrests occur in public places are "shockable," making AEDs in public places vital\*
  - Over 2 million people visit Door County each year\*\*
  - 39% of Door County's year-round population is 60 or older\*\*\*

## When is the Defibs4DoorCounty Campaign?

- Fundraising now through Labor Day 2022
- Application process for AEDS is in two phases: February 1 for government agencies and April 1 for other organizations (see below)

## Who Can Request An AED?

- Government agencies (police, fire, EMS and DNR, may submit applications for new AEDs starting February 1
- Schools, places of worship, theaters and venues/businesses with large public gatherings) can apply starting April 1

## How To Request An AED

- Go to **defibs4doorcounty.org** to:
  - Complete an AED request application
  - See guidelines required for receiving an AED
  - Request AED/CPR training
  - All applications will be reviewed and prioritized by the Door County Fire Chiefs Association

## How to Donate to Defibs4DoorCounty

Go **defibs4doorcounty.org** for more information on how to:

- Donate by mail
- Donate online via the website
- Donate at any Door County fire station
- Donate at Nicolet National Bank or North Shore Bank branches in Door County, in person or by mail. Make checks payable to Defibs4DoorCounty.

## Who is behind Defibs4DoorCounty

The Door County Fire Chiefs Association, which works to improve fire safety, education, and prevention through partnership and cooperation with organizations throughout the county.

\*Source: American Heart Association

\*\*Source: Destination Door County

\*\*\*Source: U.S. Census 2020